



Minutes AID-EE Seminar/workshop

Title of meeting:	Design and evaluation of energy efficiency policies
Date:	11 December 2006
Venue:	Germany, Berlin, Federal Ministry of Economics, Scharnhorststr. 34-37, 10115 Berlin
Time:	11:00-17:00 h
Organizers:	Ecofys Netherlands, Ecofys Germany, BMWi (Federal Ministry of Economics)
Number of participants	22

Names of participants		
Name	First name	Organization
1. Becker	Martina	Bundesamt für Wirtschaft und Ausfuhrkontrolle
2. Becker	Daniel	Ecofys Germany
3. Bittner	Wulf	Bundesamt für Wirtschaft und Ausfuhrkontrolle
4. Boermans	Thomas	Ecofys Germany
5. Brischke	Dr. Lars	Deutsche Energie-Agentur (dena)
6. Brüggemann	Anke	KfW Bankengruppe KSb2 Abt. Volkswirtschaft
7. Dudda	Dr. Christiane	Verbraucherzentrale Bundesverband e.V. (vzbv)
8. Duscha	Markus	Ifeu-Institut für Energie- und Umweltforschung Heidelberg
9. Gruber	Felix	Deutsche Bundesstiftung Umwelt
10. Eicke-Hennig	Werner	Institut Wohnen und Umwelt GmbH IWU
11. Harmelink	Mirjam	Energy and Climate Strategies Ecofys BV
12. Heidrich	Dr. Frank	BMVBS
13. Hengstenberg	Dr. Johannes D.	co2online gGmbH
14. Irrek	Dr. Wolfgang	Wuppertal Institut für Klima Umwelt Energie GmbH
15. Kleßmann	Corinna	Energy & Climate Strategy Ecofys Germany
16. Kutschka	Martin	Febis GmbH & Co. KG



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17. Richter	Nikolaus	BBZ Rheine (BeratungsBüro Zukunft)
18. Seefeldt	Friedrich	Prognos AG Berlin
19. Stinglwagner	Dr. Wolfgang	BMWi, III C 5
20. Leffler	Dr. Norbert	BMWi, III C 6
21. Niehuss	Annegret	BMWi, III C 5
22. Ringel	Dr. Marc	BMWi, III C 5

Summary of and response to presentations

The workshop was opened by Mr Stinglwagner (BMWi) who welcomed the workshop as a contribution to the discussion around the Energy Service Directive and pointed out the new requirements for the German government. Corinna Klessmann (Ecofys) gave an overview on the main energy efficiency policies in the EU. After that Mirjam Harmelink (Ecofys) presented the method results of the AID-EE project. She put special focus on the evaluation of the evaluation results regarding the German KfW Programme (CO2 Building Rehabilitation Programme)

Response to the presentation:

- How to split up energy savings between different energy efficiency programmes?*
- The German KfW programme has been very successful, but its effectiveness is small compared to other, smaller countries; is this a fair comparison?*

Mr Heidrich from the Federal Ministry of Transport and Housing (BMVBS) presented the latest developments and figures of the KfW programme.

The afternoon session focused on the evaluation of an energy advice programme financed by BMWi (Vor-Ort-Beratung). First Mr Bittner from the executive agency BAFA presented the terms and budget of the programme. Then Mr Kutschka, who had worked as an energy advisor in the programme for many years, talked about practical experiences. He pointed out that advice programmes are an important tool to direct energy investments of private households in the right direction. Wolfgang Irrek (Wuppertal Institut) reflected on success factors and barriers of other advice programmes. Thomas Boermans (Ecofys) explained how energy saving potentials in the building sector had been modeled with the BEAM tool.

After these short presentations, the rest of the afternoon was spent in an interactive discussion of the Vor-Ort-Beratung. Corinna Klessmann (Ecofys) introduced a draft programme theory



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of the programme that was discussed and amended by the audience.

Results of the discussion:

- *The financial support provided by the programme to energy advisors is very low. It is still perceived as an incentive however, because it documents that the government supports the advisors. In this sense, the programme can be interpreted as a certification of advisors rather than a financial tool.*
- *With only limited budget available, BMWi does not see the need to integrated further participants into the programme. On the contrary some workshop audience pointed out that the effect of the programme is very small compared to the huge potential target group and the ambitious energy efficiency targets given by the ESD.*
- *Again, the issue of how to split energy savings between different energy efficiency programmes was brought up.*

Summary of discussion points

The workshop was summarised by Mr Ringel (BMWi) who stressed that the workshop had covered the full range of policy levels, from the subordinate level of the European directive down to the practical experience with a concrete energy efficiency programme in Germany. BMWi still sees open questions regarding the required measurement of energy savings.